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Media Contact: Kelcey Hesse
Design At Work
832.200.8226
kelcey@designatwork.com

Have You Heard?

NICS and Area Hospitals Announce New Partnership in Infant Care

HOUSTON – July 1, 2009 – Newborn Intensive Care Specialist (NICS) is proud to announce a partnership with Memorial Hermann Northeast and Cy-Fair Hospital to maintain a hearing screen program for infants. Effective July 1, the program will help to expand the NICS' repertoire of neonatal care that includes neonatology services for premature, critically ill and well babies.

According to the National Center for Hearing Assessment and Management, about 3 in every 1,000 infants will suffer from some form of hearing loss at birth. Since hearing loss in infants can go unnoticed for years, it is important to assess infants as early as possible. Low birth weight, infections, and problems with bone structure are risks of hearing loss at birth. Newborn Intensive Care Specialists provide hearing screens for each baby born at their hospitals to rule out mild or greater hearing losses. If a baby does not pass the hearing screening, it may indicate that an infant is at risk for hearing loss and is referred for further evaluation.

"Our mission is to make Houston's babies as healthy as possible," said Dr. Tung Giep, president of NICS. "With the expansion our newborn hearing screen program, not only will we be able to provide a greater range of cutting-edge care for infants, but Memorial Hermann Northeast and Cy-Fair Medical Center Hospital will deepen their expertise as providers of outstanding neonatal care."

Newborn Intensive Care Specialist (NICS) provides high quality neonatology care and services to premature, critically ill and well babies. NICS embraces each patient with compassion and exceptional around-the-clock medical care to enhance the health and well-being of patients and their families. To learn more about NICS, visit www.newborndoc.com.

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